

What Sparked Us to Apply?...





**Prize for whoever knows what
HEDS
stands for**

Rev. Peter M. Donohue, O.S.A.
President, Villanova University



Facilitating Factors

- Presidential Backing
- Cross-University High Level Team
- Experienced Data Gatherers/Writers
- Dedicated Leader with Resources

What Were the Products/Impacts?



The Volume of our Projects

A Volume of
Community Engagement,
Community Service, and
Service Learning



VILLANOVA
UNIVERSITY

April 2009

Office of Planning & Institutional Research
Huebner Hall
800 Lancaster Avenue
Villanova, PA 19085

Phone: 610-519-4558
Fax: 610-519-7162

Why is the volume such a big deal?

- Groundbreaking – other attempts failed
- Encyclopedia of Community Engagement used for:
 - Networking
 - Grants
 - Refer students to service opportunities
 - PR source
 - Other applications...e.g., Washington Center

As well as 35 page Carnegie submission

A Volume of
Community Engagement,
Community Service, and
Service Learning



VILLANOVA
UNIVERSITY

April 2009

Office of Planning & Institutional Research
Huebner Hall
800 Lancaster Avenue
Villanova, PA 19085
Phone: 610-519-4558
Fax: 610-519-7162

Outcome #2

Networking Across the Campus (Presidential Recognition Luncheon)



Outcome #3

Attract new students



Outcome #4

Professional Presentations

- Association of American Colleges & Universities
- Northeast Association for Institutional Research



*Association
of American
Colleges and
Universities*

Network for Academic Renewal

**Educating for Personal and Social Responsibility:
Deepening Student and Campus Commitments**

Hilton Minneapolis, Minnesota
October 1-3, 2009

Raise Community Image



Public Relations



Going to CHERC



Thank you!

John M. Kelley, Ph.D.
Executive Director
Office of Planning & Institutional Research
Villanova University

610-519-4836

John.kelley@villanova.edu

